

PLANS FOR MERCHANTS' WEEK

Norwich Business Houses Enlist in Effort to Demonstrate the City as Trading Center For This Section of the State—From April 18th to 25th.

Thirty merchants of Norwich, with more to follow, at a meeting in the town hall on Friday afternoon enlisted in a plan to hold what is to be called a merchants' week here from April 18th to 25th, inclusive, in which the primary object is to demonstrate this city as the natural trading center of this section of the state. The plan is one that has been carried out with great success in other cities from which reports have been received by the local committee that has been considering the matter for two weeks, making a report on Friday that was accepted and its recommendations adopted.

The number already enlisted is expected to be considerably increased as the result of further work by the committee appointed. The thirty to sign already are: Branche Bros., H. M. Le-ron, The Porteous & Mitchell Co., John P. Combs, J. E. Marshall, William F. Russell, Grover & Caron Co., Maurice Sample Shop, Schwartz Bros., Brook-lyn, The Smith & Hughes Co., F. W. Woolworth Co., City Lunch, Dis-son Bros., The Eaton Chase Co., William Frachtenberg, Breckenridge & Flom-ning, Cranston & Co., Sheu & Burke, W. C. Bode, H. R. Woodward, Frank A. Bill, George A. Smith, Murphy & McGarry, N. S. Gilbert & Sons, M. J. Agnew, W. S. Somers, R. F. Smith, James C. Macpherson.

Originated With Norwich Woman. The meeting was called to order at 8 o'clock by James C. Macpherson, and he was elected permanent chairman. He explained that the origin of the movement had been with a Norwich woman who proposed a plan for a municipal bargain week, which, however, did not meet with the approval of a committee, but nevertheless this woman had started something, and the result was a plan which would be proposed for a merchants' week here on Saturday, April 18 to Saturday, April 25, thereby providing for two Saturdays in the period.

He called for Secretary Herbert B. Cary to read the minutes of several meetings of the special committee on the matter.

Explained the Plan. Mr. Cary was elected secretary of the meeting and he explained the plan of the special committee of eleven, which is intended to demonstrate Nor-wich as a trading center for the mercantile advantages of the city.

He said that the effort was to be to bring out of town people to the city, and for those that come in merchants' week it was proposed to make a rebate of their railroad fares. This would be arranged on a sliding scale, showing upon the distance they had to travel and the amount of the purchases. For instance, a person coming from New London by train, where the fare both ways would be 40 cents, would be entitled to his fare on purchases of \$5, and if he came on the railroad, where his fare is 50 cents, his purchase would have to be \$12. Purchases could be made at any business house subscribing to the plan and the agree-ment would be reckoned in at-allowing the rebate of fares. The fare rebates would be made through a central clearing house.

Meeting Expenses. The preliminary expenses of the plan it was estimated would be between \$400 and \$500 and would be borne by assessments upon the business houses, according to the number of employees they had. If fifty business houses were in the plan it was figured that \$475 might be raised by the following ap-portionment: Class A—Employing over 25, five at \$20 each, \$100. Class C—Employing from five to ten, ten at \$10 each, \$100. Class B—Employing from ten to 25, ten at \$10 each, \$100. Class D—Em-

ploying less than five, 25 at \$5 each, \$125. The advertising plan proposed was to advertise for two weeks in advance in the newspapers within a radius of Norwich. The local newspapers have agreed to give the movement every support. The Bulletin getting out a special supplement. A booklet in an issue of 20,000 is also proposed which can be used for advertising features of the week, and would contain the names of subscribers to the plan and would serve as a receipt and voucher at the clearing house for the purchases made by customers.

It has also been proposed that special features be prepared for the week, possibly a food fair that has been under consideration might be brought here for that week.

Several of the fifty business men present commented upon the various features of the plan, and Mr. Macpherson called attention to the entirely unselfish nature of the idea, which was for the general good and for the benefit of no particular individual or firm. On motion of H. M. Lerou, seconded by Frank A. Bill, the committee report was accepted by a unanimous vote.

Committees Named. Signatures were then taken on a paper presented by Mr. Lee for those who wished to subscribe to the plan, and it was voted to appoint committees which were nominated as follows: Organization—John M. Lee, chair-man, H. B. Cary, F. A. Bill, W. C. Bode, R. F. Smith.

Transportation—H. R. Branche, chairman, Samuel Kronig, William Cruickshank, Will L. Seamus, James Marna.

Advertising—William P. McGarry, chairman, J. D. Rough, A. S. Schwartz, George F. Engler, Nelson C. Disco.

Municipal attractions—W. A. Somers, chairman, D. T. Shea, H. M. Lerou, J. D. Hayland, S. Alpheus Gilbert, H. R. Woodward, S. A. Macchette.

Executive committee to include the general chairman and the chairmen of the sub-committees.

Food Fair. In regard to the food fair spoken of, Mr. Macpherson said he understood this was something that had been pro-posed to Norwich council of the United Commercial Travelers, and he be-lieved the inducements were such that it would be held here.

WAS ONE OF THE OLDER TATFVILLE RESIDENTS Death of John Sharples at His Daugh-ter's Home in Fall River.

The death of John Sharples at the home of his daughter, Mrs. Joseph Caldwell of Fall River, Mass., removes one of the old residents of Tatfville. He was in his eighty-first year and although failing in health, his life was prolonged by the excellent care given him by his only daughter, Mr. and Mrs. Sharples came to Tatfville in the fall of 1879 and lived here until Mrs. Sharples died in 1904. She was formerly Miss Isabel Sinclair.

Mr. Sharples was a charter member of the Ancient Order of Odd Fellows of Warren, R. I., who conducted burial services in Warren. He leaves three sons and one daughter, Thomas of Berkeley, R. I., Walter and John Sharples of Tatfville, and Mrs. Joseph Cald-well with whom he resided. There are eleven grandchildren and one great-grandchild.

Won Yale Honors. Fifty-two Connecticut students are among those winning honors in the freshman classes in the academic department at Yale and the Sheffield Scientific school, according to an-ouncement made Friday. Twenty-four of the honor students live in New Haven. Among the others in the state winning honors is John A. Prior of Moosup.

ROYAL Baking Powder Saves Health and Saves Money and Makes Better Food

DIVORCES WERE GRANTED TO TWO PETITIONERS. Intemperance, Intolerable Cruelty and Desertion the Causes.

Two divorces were granted in the superior court short calendar session of the five that were on the docket Friday morning at New London. The other cases went off or were postponed. Julia Daniels Bump of New London was given divorce from Edward G. Bump of New London on the grounds of habitual intemperance and intolerable cruelty. They were married in Lyme, Dec. 11, 1895, the plaintiff's maiden name being Julia Daniels. Mrs. Bump testified that her husband abused her continually and that he was always drunk. For several years past he had worked very little. He would work a short time in order to get money with which he would proceed to get drunk, and when under the influence of liquor he seemed to go literally crazy, and at such times he would knock her down and abuse her without any provocation. She had been forced to seek refuge at the home of her aunt. Often she was without food in the house. Her husband of late years had not worked at all during the winter and in the summer he would drive a wagon a little. She was abused so much that she had been compelled to leave him two years ago last July.

The desertion alleged in his com-plaint was the grounds upon which Charles Swenson of Baltic was given divorce from Christina Swenson. They were married in February, 1910, in Providence. They lived together only four or five weeks, at the end of which time she left him and went to Sweden. He has six children by a former mar-riage.

The suit of William A. Brown vs. Annie E. Brown went off the list, and those postponed were in Charles Ed-wards vs. Marietta Neff Edwards and in Benjamin Andre vs. Ellen Avery Andre.

To Speak in Baltic. Captain Wilbur of the Salvation Army of this city will speak at the Methodist Episcopal church in Baltic Sunday afternoon at 3 o'clock on From Prize Ring to the Pulpit.

\$1,000 FOR THE THAMES. \$5,000 FOR STONINGTON. In Rivers and Harbors Bill—Connecticut River Dredging.

Washington, Feb. 13.—The river and harbor bill contains a provision inserted through the efforts of Representa-tive Treadway of Massachusetts, mak-ing the \$15,000 appropriated two years ago for the Connecticut river above Hartford available for dredging. Under the appropriation as first worded the army engineers thought the money only available for removing certain obstructions, including a wing dam. It is now planned to utilize the money for dredging near the entrance of the Farmington river into the Con-necticut river, with a view to obtain-ing a somewhat better channel pend-ing the construction of the new power navigation project centering at Wind-sor Locks.

The bill also authorizes a number of waterway surveys of Connecticut, among them being the Quinnipiac and Mill rivers and Tunxis Island. It is reported that the committee will au-thorize the surveys of canals from Middletown to New Britain and Bristol and from Norwich to Worcester, as provided by Representatives Lomeran and Mahan, respectively.

New Haven harbor gets \$70,000. Thames river \$1,000. Stonington Har-bor of Refuge \$5,000, and Connecticut river below Hartford \$15,000. Items for New London, Greenwich and Mil-ford harbors have already been an-nounced.

Chimney Fire on Warren Street. An alarm from box 33, at the corner of McKinley avenue and Broad street, was rung in on Friday evening a few minutes after 6 o'clock for a chimney fire at the residence of Gilbert S. Ray-mond, at No. 23 Warren street. A young man who saw the sparks from the chimney rung in the box. The fire was put out by the use of chemical and there was no damage. It was in the kitchen chimney. The auto chem-ical, aerial truck, steamer and Chem-ical Co., No. 3 from the Falls station responded to the box. The Falls com-pany just got there as Chief Stanton was ringing in the recall.

Furniture Bargains



BARGAINS THAT ARE BARGAINS—not old stock with new price tickets on. Every article in the store is marked down to cost or near cost. This great annual sale helps us to clear the goods which we have over stocked, and brings down stock to the right proportions. Many of the goods have just come in and all the latest styles and best makes.

The only way to convince yourself of the value of these great bargains is to come into this store today and inspect them for yourself. You need not buy unless you want to.

Get Here Early—Have First Choice SOME SPECIAL BARGAINS

- \$28.00 DRESSERS—reduced to.....\$20.00
- \$24.00 DRESSERS—reduced to.....\$18.00
- \$22.00 DRESSERS—reduced to.....\$16.00
- \$20.00 DRESSERS—reduced to.....\$15.00
- \$18.00 DRESSERS—reduced to.....\$14.00

M. HOURIGAN
62-66 Main Street Branch, Jewett City

All Trolleys Lead To

The Boston Store

The Business Center of Norwich

February Muslin Underwear and White Sale

LINGERIE BLOUSES

(Main and Second Floors)

We have just received some of the Spring Waists—dainty waists displaying the little differences in design which makes all the difference in the world. They're very chic, and priced exceptionally low for this sale.



At 98c

At this price some charming Blouses of fine lawn or voile in a goodly variety of pattern and design. Some tucked fronts, some plain with dainty embroidered effects, some trimmed with pleated frills of the same material, some with dainty laces at neck and throat. You'll find many at 98c which will please you.

At \$1.48

Fine Voile and Crepe Blouses with turnover collar, the style which has proven so popular and which will be largely worn this summer. Pretty laces and embroideries add their delicate charms to the already pleasing designs, which include the new yokes, the long shoulder and Raglan sleeves. A selection at this price will bring you pleasure.

TIME TO BUY

Now's the time to buy the dainty garments for Summer wear. Now while we have this tremendous assortment of high grade, standard Muslin Underwear to sell at reductions of from 15 to 50 per cent. from regular prices. Only the co-operation of the manufacturers who get the majority of our business could make it possible to give such values.

Buy Your Undermuslins Now

CORSET COVERS	12 1/2c to \$2.75
DRAWERS	12 1/2c to \$2.98
COMBINATIONS	50c to \$4.98
GOWNS	25c to \$5.98
LONG SKIRTS	25c to \$4.98
CHEMISES	98c to \$2.25

The Whitewear Sale

IS A GOOD TIME TO STOCK THE LINEN CLOSET

We mean the household linen closet—the Cotton-Linens—the Sheets, the Pillow Cases and Towels. They all appear during this White Sale at remarkable prices. Remember that this merchandise is staple and the same high-grade we carry and sell every day in the year at higher prices.

WHILE THEY LAST

\$20.00 Coats for \$10.00

The last of our large stock of stylish Coats which have sold as high as \$20.00 during the season. There's more cold weather coming, so buy your coat now and be comfortable.

Several Different Styles in the Lot and Principally One or Two Only of a Kind. All Fine Garments Lined and Unlined (NONE ON APPROVAL)

CHILDREN'S COATS \$5.00

Coats for Children from 4 to 14 years of age Coats which were made with as much attention to style and appearance as those of their elders. Good, warm Coats which were intended for cold weather and hard wear. We sold them formerly for \$7.98 and \$9.98.

SATURDAY YOUR CHOICE FOR \$5.00

Special Values for Saturday

\$3.00 FLANNELETTE KIMONOS	Now \$1.98	WOMEN'S SWEATERS REDUCED	Now \$1.98 and \$3.75
Fine Kimonos, long, comfortable and good style. The design of the garments, and the handsome colorings, make them most desirable.		For Sweaters which sold for \$2.98 and \$4.50. Fancy weaves, high roll or turn down collars. A good variety for your choice.	

Misses' Angora and Knitted Caps at Closing Prices Two different grades—Caps which were 50c and Caps which were \$2.50, in all the season's prevailing colors. Some are prettily trimmed with bows or rosettes in velvet. A variety of models are offered.

SPECIAL FOR SATURDAY 25c and \$1.69

The Reid & Hughes Co

The Ladies' Specialty Store

WE OFFER A FEW MORE BARGAIN DAYS

Commencing today, Saturday, February 14th, the remainder of our Winter Stock will be sold at a sacrifice as we have no room to store away merchandise for next winter.

This will be a money-saving opportunity for those who need a winter garment.

Ladies' and Misses' Winter Coats, worth \$10.00 to \$18.50—Now \$5.00.

Children's Winter Coats, worth \$3.00 to \$10.00—Now \$2.98.

Ladies' and Misses' Fall Suits, worth \$12.50 to \$20.00—Now \$8.98.

Ladies' and Misses' Street Dresses, worth \$5.00 to \$10.00—Now \$3.98.

Children's Serge Dresses, worth \$4.00 to \$6.00—Now \$2.98.

Women's Dress Skirts, worth \$5.00 to \$6.98—Now \$3.98.

Beautiful Flannelette Kimonos, worth \$1.50 to \$2.50—Now \$1.39.

Fine Grade Sweaters, worth \$5.00 to \$6.50—Now \$2.98.

Percale House Dresses, worth \$4.00 to \$1.25—Now 79c.

White Lingerie Shirt Waists, worth \$1.00 to \$1.25—Now 89c.

Colored Percale Shirt Waists, worth 50c—Now 39c.

Flannelette Petticoats, worth 50c—Now 39c.

New Model Corsets, worth \$5.00 to 75c—Now 39c.

New Model Corsets, worth \$1.00 to \$1.25—Now 89c.

New Model Corsets, worth \$1.50 to \$2.00—Now \$1.39.

New Model Corsets, worth \$2.50 to \$3.50—Now \$2.39.

Don't forget to visit the store of big values during these bargain days.

The Ladies' Specialty Store
248 Main Street, Franklin Square, Norwich, Conn.
Branch Store, Cantwell's Block, Plainfield, Conn.